

Alfonso Raphael G. Candia

Graphic Designer & Social Media Manager

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PROFILE

Multidisciplinary creative focused on graphic design, social media content, photography, and illustration. Experienced in creating digital posters and social media visuals, managing content presentation, and supporting a consistent brand presence for a photography-focused creative platform. Brings a practical eye for visual quality, content organization, and creative coordination.

EXPERIENCE

Kōlab / Kolab.Social

Jan 2026-Present

Social Media Manager, Regular

- Manage social media content for a photography-focused creative platform and community built around missions, feedback, and photographer collaboration.
- Create and prepare digital poster materials, post layouts, and visual content assets for social media use.
- Maintain visual consistency across posts by checking design quality, formatting, and brand presentation before publishing.
- Support content organization, scheduling, and coordination needs related to social media activity and creative campaigns.

Kōlab / Kolab.Social

Aug 2025-Dec 2025

Figma Post Designer, Freelance

- Designed social media post layouts and poster-style digital materials using Figma for platform communications.
- Prepared clean, readable visuals adapted for social media formats and creative audience engagement.
- Assisted with design quality checks to keep exported assets clear, consistent, and ready for posting.

EDUCATION

Bachelor of Science in Information Technology

2024-Present

Status

Currently studying; first year started in 2024

SKILLS

Design & Content

Digital poster design, social media graphics, content presentation, illustration, photography

Tools

Figma, Canva, Meta/social media tools, Lightroom iPad, Aseprite, Procreate

Social Media & Operations

Social media management, quality assurance, project coordination, field coordination

Creative Strengths

Visual consistency, layout design, image selection, content organization, creative support

LANGUAGES

English

Fluent

Filipino

Fluent

Japanese

Basic; not conversational